

MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE
Lesya Ukrainka Volyn National University
Faculty of International Relations
Department of International Economic Relations and Project Management

SYLLABUS
normative educational component
«International Economic Integration»

preparation of bachelors

specialty 292 “International Economic Relations”

educational and professional programs “International Business”,

full-time form of education

Lutsk - 2024

Syllabus of the educational component «International Economic Integration» of training bachelors in the field of knowledge 29 “International Relations” specialty 291 “International Economic Relations” of educational and professional program “International Business”.

Developer: Boiar Andrii Oleksiiiovych, Head of the Department of International Economic Relations and Project Management, Doctor of Economics, Professor.

Agreed

Guarantor of educational and professional program:



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A. O. Boiar

The syllabus of the educational component was approved at a meeting of the Department of International Economic Relations and Project Management, Protocol No. 1 of August 29, 2024.

Head of the Department:



(A. O. Boiar)

I. DESCRIPTION OF THE EDUCATIONAL COMPONENT

Name of indicators	Branch of knowledge, specialty, educational and professional program, educational level	Characteristic educational component
Full-time form of education	29 – International Relations 292 – International Economic Relations, EPP “International Business”, bachelor’s degree	Normative
Number of hours/credits 90/3		Year of study - 2024-2025
		Semester – 3-d
		Lectures – 30 hours
		Practical (seminar) – 24 hours
		Independent work – 30 hours
		Consultations – 6 hours
INDT: None		Form of control: exam
Language of instruction		English

II. INFORMATION ABOUT THE TEACHER

Name: Andrii Boiar

Scientific degree: Doctor of Economic Sciences

Academic status: Professor

Position: Head of the Department, Professor of the Department of International Economic Relations and Project Management

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Class days and hours: <http://surl.li/shvned>

III. DESCRIPTION OF THE EDUCATIONAL COMPONENT

1. Course abstract

The essence of international economic integration, the conceptual apparatus used to analyze the processes of international economic integration, the level and form of international economic integration, the peculiarities of the development of integration processes and the activities of international integration groups, the state and prospects of development of existing integration associations of the world, in particular the EU, NAFTA, MERCOSUR, ASEAN, COMESA, CARICOM, UNASUR, EFTA, EurAsEC, SACU, the Andean Community, GAFTA, CEFTA, ECOWAS and etc. are studied.

2. Prerequisites: "Introduction to the specialty "International Economic Relations", "Theory of International Economic Relations".

3. Postrequisites: "Coursework on "Theory of International Economic Relations", "International-Economic Educational Practice", "International Monetary and Credit and Financial Relations", "World Economy and World Markets Conjunction", "Economics and external economic relations of Ukraine", etc.

4. The purpose and objectives of the educational component

The discipline study “International Economic Integration” is aimed at the formation of modern economic thinking and the system of special knowledge in the field of international economic integration by the future economists in the branch of international economy, at the disclosure of current scientific concepts, methods, levels, types, scales of distribution and prospects of international economic integration forms development through internationalization of economic life. The tasks of studying the discipline are the following: to understand the essence of international economic integration, to learn the conceptual apparatus used to analyze the processes of international economic integration, to know the levels and forms of international economic integration, especially the development of integration processes and activities of international integration groups development; be able to analyze the state and prospects of existing integration associations of the world, in particular the EU, NAFTA, MERCOSUR, ASEAN, COMESA, CARICOM, UNASUR, EFTA, EurAsEC, SACU, Andean Community, GAFTA, CEFTA, ECOWAS and others.

5. Forms and methods of teaching: interactive lecture (verbal and illustrative-demonstration methods: narration, explanation, discussion, presentation, demonstration, question-answer, brainstorming), webinar, analysis of situations and solving situational problems, electronic testing.

6. Learning outcomes (competencies)

Integral competence: the ability to solve complex specialized problems and practical problems in the field of international economic relations in general and international business in particular, as well as in the learning process, which involves the application of new theories and methods in conducting comprehensive research of world economic relations, is characterized by complexity and uncertainty.

GC 1. Ability to exercise their rights and responsibilities as a member of society, to realize the values of civil (free democratic) society and the need for its sustainable development, the rule of law, human and civil rights and freedoms in Ukraine;

GC 2. Ability to preserve and multiply moral, cultural, scientific values and achievements of society based on understanding the history and patterns of development of the subject area, its place in the general system of knowledge about nature and society and in the development of society, technology and technology, use different types and forms physical activity for active recreation and a healthy lifestyle.

GC 3. Ability to study and be modernly trained.

GC 6. Ability to communicate in foreign languages.

GC 8. Ability to abstract thinking, analysis and synthesis.

GC 10. Ability to communicate with representatives of other professional groups of different levels (with experts from other fields of knowledge / types of economic activity).

GC 12. Knowledge and understanding of the subject area and understanding of professional activity.

PC1. Ability to identify the characteristics and trends of the world economy, especially the implementation of economic policy and global integration / disintegration processes, including Euro-Atlantic integration.

PC2. Ability to use basic categories and the latest theories, concepts, technologies and methods in the field of international economic relations, taking into account their basic forms, to apply theoretical knowledge about the functioning and development of international economic relations.

PC3. Ability to identify features of the functioning of the environment of international economic relations and models of economic development.

PC4. Ability to substantiate the peculiarities of the implementation of forms of international economic relations at the mega-, macro-, meso- and micro-levels.

PC8. Ability to determine the functional features, nature, level and degree of relationships between the subjects of international economic relations at different levels and to establish communication between them.

PC9. Ability to diagnose the state of research in international economic relations and the world economy in an interdisciplinary combination with political, legal, natural sciences.

PC12. Ability to use regulatory documents and reference materials in carrying out professional activities in the field of international economic relations.

PC13. Ability to assess and analyze the security component in international economic relations.

PC14. Ability to communicate at the professional and social levels using professional terminology, including oral and written communication in state and foreign languages.

PC15. Ability to apply methods, rules and principles of functioning of international economic relations for the development of foreign economic activity of Ukraine.

PC16. The ability to constantly improve the theoretical level of knowledge, generate and effectively use them in practice.

7. The structure of the educational component

Names of content modules and topics	Total	Lec.	Sem.	Indep. work	Cons.	Control method* / Max points
Content module 1. Theory of International Economic Integration						
Topic 1. Introduction to international economic integration	6	2	2	2	-	DS/4
Topic 2. Theories of international economic integration	11	4	2	4	1	DS/4
Topic 3. International economic integration of enterprises as a form of interaction between economic entities	8	2	2	4	-	DS/3
Content module 2. Empirics of International Economic Integration						
Topic 4. Integration groupings of Europe	8	4	2	2	-	DS/4
Topic 5. Progress of economic integration in the EU	9	4	2	2	1	DS/3
Topic 6. EU foreign economic policy	7	2	2	2	1	DS/3
Topic 7. EU budgetary and financial resources	6	2	2	2	-	DS/3
Topic 8. EU sectoral and other policies	7	2	2	2	1	DS/3
Topic 9. Regional economic integration in Asia-European and Asia-Pacific regions	7	2	2	2	1	DS/3
Topic 10. Integration processes in the North and South America	6	2	2	2	-	DS/3
Topic 11. International unions in the African continent	6	2	2	2	-	DS/3
Topic 12. Ukraine's participation in international regional trade agreements	11	4	2	4	1	DS/4
Final test						T/60
Total hours:	90	30	24	30	6	100

*Control methods: DS – discussion, T – tests.

IV. EVALUATION POLICY

The compliance with the norms of the Code of Academic Integrity of VNU (<http://surl.li/aagxg>) during the study process is mandatory. Missed for a good reason seminars can be worked out in handwritten form. Maximum number of allowed missed classes without a good reason is 2. It is possible to credit the results of formal or non-formal education as separate topics or content modules of the course in accordance with the Regulation of VNU dated 11.09.2020 (<http://surl.li/daloo>).

The maximum number of points for studying the course is 100, including:
 - up to 40 points for participation in discussions (seminars) (Module 1);

- up to 60 points for the final test (exam) (Module 2).

For participation in a seminar class (speech, asking questions, commenting, etc.), a student can receive no more than the number of points allotted for this seminar lesson (see the table below). The answer for a particular seminar question can be evaluated to the maximum possible number of points – 3 or 4. Questions to the speakers and the teacher are evaluated at a maximum of 1 point. The minimum evaluation step is 0.5 points. Evaluation is carried out subjectively by the teacher during the class. The points scored by each student are announced by the teacher at the end of the class.

The final test is conducted in the form of an electronic test using digital means at the time allotted by the teacher. The number of questions in the final test is 40. Question type – an alternative choice question with one or more correct answers. The full correct answer to one question is estimated at 1.5 points. The maximum number of points for the test (all answers are correct) is 60.

Module 1 – current assessment												Module 2 – final test	Max points for the course
Topic 1	Topic 2	Topic 3	Topic 4	Topic 5	Topic 6	Topic 7	Topic 8	Topic 9	Topic 10	Topic 11	Topic 12	Test	
4	4	3	4	3	3	3	3	3	3	3	4	60	100

V. FINAL CONTROL

The form of final control is an exam. A student who scores more than 75 points before the exam can agree to credit these points as the final grade for the course (without passing the exam). Students who score less than 75 points or want to improve their final grade for the course take the exam at the time specified in the schedule of the test and examination session. The exam is conducted in the form of electronic testing using the same database of questions as the final test. The required minimum for successful completion of the course is 60 points (see the Regulations on the current and final assessment of knowledge at Lesya Ukrainka VNU – <http://surl.li/ddfha>).

List of seminars and test questions:

Topic 1. Introduction to international economic integration

1. International economic integration (IEI): definition and concept.
2. Evolutionary periods of IEI.
3. Principles and main characteristics of contemporary IEI processes.
4. Correspondence among categories «International economic integration», «International economic cooperation», «International economic contacts», «International economic relations».
5. Forms (stages or levels) of development of IEI: free trade area (FTA), customs union, common market, economic union, full economic integration.

6. Contradictions and asymmetries of IEI.
7. Historical and modern concepts of IEI.

Topic 2. Theories of international economic integration

1. Overview of theoretical developments on international economic integration issues.
2. Theoretical grounding for market concentration (monopolization).
3. Theories of international free trade effects:
 - 3.1. National welfare effect.
 - 3.2. Trade creation and trade diversion effects. “Harmful” and “beneficial” trade diversion.
 - 3.3. Static and dynamic effects of international free trade.
 - 3.4. Economic efficiency effect.
 - 3.5. Income redistribution effect.

Topic 3. International economic integration at microlevel

1. Companies as actors in international economic relations. Peculiarities of their international economic integration.
2. External and internal, horizontal and vertical integration of companies.
3. Concept, types and organizational features of integrated companies.
4. Cooperation of production as a form of integration at microlevel.
5. Common enterprises and transnational corporations in the system of international economic integration.
6. International research and innovation integration at microlevel.
7. Peculiarities of microintegration with respect to different industries.

Topic 4. Integration groupings in Europe

1. Historical review of European integration.
2. Prerequisites of establishment of the European communities in 1950-th.
3. History and story of the European Free Trade Association (EFTA).
4. Evolution of EU Treaties (initial (establishing) treaties, Merger Treaty, Single European Act, Maastricht Treaty, Amsterdam Treaty, Nice Treaty, Lisbon Treaty).
5. Stages of regional economic integration within the EU (from FTA to EMU).
6. Waves of the EU enlargement.
7. European integration beyond the EU.

Topic 5. Institutional and legislative setup in the EU

1. Administration of integration in the EU: general arrangements.
2. Structure and powers of the EU institutions:
 - 2.1. European Parliament.
 - 2.2. European Council and the EU Council.
 - 2.3. European Commission.
 - 2.4. Court of Justice of the EU.

- 2.5. Court of Auditors.
- 2.6. European Central Bank.
- 3. Decision-making procedures in the EU.
- 4. Other bodies of the EU (advisory bodies, European External Action Service, executive agencies etc.).
- 5. Types of the EU legislative acts (primary legislation, international treaties and agreements, secondary legislation, Court decisions, interinstitutional agreements).

Topic 6. Economic integration in the EU

- 1. The EU single market: state and features.
- 2. Four freedoms of the EU market and mechanisms of their provisioning.
- 3. Regulation of competition in the EU:
 - 3.1. Antitrust regulation.
 - 3.2. Abuse of dominance regulation.
 - 3.3. Control over mergers and acquisitions in the EU.
- 4. State aid and public procurement in the EU.
- 5. Certification of goods in the EU, technical norms and standards.
- 6. Basics of the European Monetary Union. Maastricht criteria.
- 7. The European System of Central Banks and the European Central Bank.
- 8. Preconditions and effects of introduction of euro currency.

Topic 7. The EU external economic policy

- 1. Supranational and national powers in the EU external trade regulation.
- 2. The EU trade legislation and the EU international trade agreements.
- 3. The EU external trade regulation methods:
 - 3.1. Tariff regulations.
 - 3.2. Quotas in export-import operations.
 - 3.3. Anti-dumping and anti-subsidy regulation.
 - 3.4. Rules of origin.
 - 3.5. The EU trade preferences.
- 4. Regional trade agreements of the EU.

Topic 8. Sectoral and other EU policies

- 1. The EU budget.
- 2. The EU cohesion policy.
- 3. Common agricultural policy.
- 4. Rural development policy.
- 5. Environment protection.
- 6. Transport and energy. Trans-European networks.
- 7. Research and innovation.

Topic 9. Economic integration in Asian-European and Asian-Pacific regions

- 1. Overview of economic development and economic integration in the regions.

2. Asian-European integration:
 - 2.1. The Eurasian Economic Union (EAEU) and its predecessors. Structure and achievements of the EAEU.
 - 2.2. Other Asian-European integration groupings.
 - 2.3. Russian Federation in Asian-Pacific integration.
3. The Association of Southeast Asian Nations (ASEAN): members, goals and institutions.
4. The Asia-Pacific Economic Cooperation (APEC): organization and activities.
5. The South Asian Association for Regional Cooperation (SAARC) and The South Asian Free Trade Area (SAFTA).
6. The Economic Cooperation Organization (ECO).
7. The pan-Arab integration processes: the Arab League, the Greater Arab Free Trade Area (GAFTA) and the Gulf Cooperation Council (GCC).
8. Plurilateral regional trade agreements: the Comprehensive and Progressive Agreement for the Trans-Pacific Partnership (CPTPP), the Regional Comprehensive Economic Partnership (RCEP or ASEAN+6) etc.

Topic 10. Integration processes in Northern and Southern (Latin) Americas

1. Overview of economic development and international economic integration in the regions.
2. USA in the international integration groupings.
3. NAFTA.
4. International unions in Latin America:
 - 4.1. The Andean Community (CAN).
 - 4.2. MERCOSUR, UNASUR and PROSUR.
 - 4.3. The Central American Integration System (SICA).
 - 4.4. The Caribbean Community (CARRICOM).
 - 4.5. The Organization of Eastern Caribbean States (OECS).
5. The Pacific Alliance.

Topic 11. Integration groupings in Africa

1. Overview of economic development and economic integration in the continent.
2. International unions in Africa:
 - 2.1. The Common Market for Eastern and Southern Africa (COMESA).
 - 2.2. The Southern African Development Community (SADC) and the Southern African Customs Union (SACU).
 - 2.3. The Economic Community of West African States (ECOWAS).
 - 2.4. The East African Community (EAC).
 - 2.5. The West African Economic and Monetary Union (UEMOA / WAEMU).
 - 2.6. The Economic Community of Central African States (CEMAC).

Topic 12. Ukraine in regional trade arrangements

1. Overview of external trade and external economic policy of Ukraine.
2. Ukraine in the post-Soviet integration groupings.
3. Ukraine–EU Association Agreement and Ukraine–EU FTA.
4. FTA between Ukraine and EFTA.
5. GUAM and Ukraine.
6. Bilateral free trade agreements of Ukraine.
7. Prospects of external trade liberalization for Ukraine.

VI. GRADING SCALE

Scale for assessment

Score in points	Linguistic evaluation	ECTS scale score	
		Score	Explanation
90–100	Perfectly	A	Excellent performance
82–89	Very good	B	above average level
75–81	Well	C	overall good job
67–74	Satisfactory	D	Nice
60–66	Enough	E	execution meets minimum criteria
1–59	Disappointing	Fx	Re-assembly required

VII. RECOMMENDED LITERATURE AND ONLINE RESOURCES

- 1) Balassa B. *The Theory of Economic Integration*. Homewood, Illinois : Richard D. Irwin, 1961. 304 p. (in English)
- 2) *European Union*: textbook. / [A.O. Boiar, N.P. Karpchuk, N.I. Romanyuk et al.]; ed. A.O. Boiar, S.V. Fedoniuk. Kyiv: FOP Maslak, 2020. 600 p. URL: <http://surl.li/geziy> (in Ukrainian)
- 3) *International Business*. Publisher: Saylor Academy, 2018. URL: https://saylordotorg.github.io/text_international-business/index.html (in English)
- 4) Krugman, P., Obstfeld, M. and Melitz, M. *International Economics: Theory and Policy*. 10th Edition. Pearson, 2014. 792 p. (in English)
- 5) Love, Patrick and Lattimore, Ralph (2009). *International Trade: Free, Fair and Open?* OECD Publishing. URL: <http://surl.li/gezlf> (in English)
- 6) Lukianenko D.G. *Global economic integration: monograph*. Kyiv: KNEU, 2008. 242 p. (in Ukrainian)
- 7) Malska M. P., Antonyuk N. V. *Fundamentals of European integration*. Kyiv: Center for educational literature, 2019. 320 p. (in Ukrainian)
- 8) Patyka N. I., et al. *International Economic Relations*: textbook Kyiv: Center for Academic Literature, 2022. 560 p. (in Ukrainian)

- 9) Suranovic, S. *Policy and Theory of International Trade* (Chapters 2-10, 2-11, 9-10, 11-2, 11-3). Publisher: Saylor Foundation, 2010. URL: <http://surl.li/bftmw> (in English)
- 10) Official website of the European Union. URL: www.europa.eu