

MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE
Lesya Ukrainka Volyn National University
Faculty of International Relations
Department of International Economic Relations and Project Management

SYLLABUS
normative educational component
«Introduction to specialty “International Economic Relations”»

preparation of bachelors

specialty 292 “International Economic Relations”

educational and professional programs “International Business”,

full-time form of education

Lutsk - 2024

Syllabus of the educational component «Introduction to specialty “International Economic Relations”» of training bachelors in the field of knowledge 29 “International Relations” specialty 291 “International Economic Relations” of educational and professional program “International Business”.

Developer: Boiar Andrii Oleksiiiovych, Head of the Department of International Economic Relations and Project Management, Doctor of Economics, Professor.

Agreed

Guarantor of educational and professional program:



/ A. O. Boiar

The syllabus of the educational component was approved at a meeting of the Department of International Economic Relations and Project Management, Protocol No. 1 of August 29, 2024.

Head of the Department:



(Boiar A.O.)

I. DESCRIPTION OF THE EDUCATIONAL COMPONENT

Name of indicators	Branch of knowledge, specialty, educational and professional program, educational level	Characteristic educational component
Full-time (full-time) form of education	29 – International Relations 292 – International Economic Relations, EPP “International Business”, bachelor’s degree	Normative
Number of hours/credits 120/4		Year of study - 2024-2025
		Semester – 1st
INDZ: None		Lectures – 30 hours
		Practical (seminar) – 24 hours
		Independent work – 58 hours
		Consultations – 8 hours
		Form of control: pass/fail
Language of instruction	English	

II. INFORMATION ABOUT THE TEACHER

Name: Andrii Boiar

Scientific degree: Doctor of Economic Sciences

Academic status: Professor

Position: Head of the Department, Professor of the Department of International Economic Relations and Project Management

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Class days: <http://surl.li/shvned>

III. DESCRIPTION OF THE EDUCATIONAL COMPONENT

1. Course abstract

The structure of the higher education system in Ukraine, principles and mechanisms of organization of the educational process in higher educational institutions of Ukraine in general and Lesya Ukrainka VNU in particular, types of educational work at the bachelor’s degree in the specialty “International Economic Relations”, the basics of time management and organization of the educational process, taking into account the norms of academic integrity, individual characteristics of the body, psyche, memory, etc. will be studied; basic categories of international economic relations (IER) according to the main forms of IER, trends in the development of IER, features of the formation and development of the IER system, system of indicators and methods of regulation of international trade,

structure and mechanisms for the implementation of international financial relations, international credit, international investment, national and international monetary systems, international labor migration, international technology transfer, prerequisites, forms, causes and consequences of international economic integration, features of regulation of various forms of IER.

2. Prerequisites: -.

3. Post-requisites: “Theory of International Economic Relations”, “Coursework on the discipline “Theory of International Economic Relations”, “Educational Business-Practice”, “International Economic Integration”, “International Monetary and Credit and Financial Relations”, “World Economy and Markets Conjuncture”, “International Trade” etc.

4. The purpose and objectives of the educational component

The discipline is designed to familiarize students with the structure of the higher education system in Ukraine, with the principles and mechanisms of organization of the educational process in higher educational institutions of Ukraine in general and Lesya Ukrainka VNU in particular.

The discipline involves studying the types of educational work at the bachelor's degree in the specialty “International Economic Relations”, the basics of time management and the organization of its educational process, taking into account the norms of academic integrity, individual characteristics of the body, psyche, memory, etc.; peculiarities of formation and development of the system of international economic relations; comprehension of the main forms, patterns and features of the development of international economic relations in modern conditions; analysis of the system of regulation of international economic relations and assimilation of the specifics of the mechanism of regulation of international economic relations; peculiarities of regulation of forms of international economic relations through international economic organizations.

5. Forms and methods of teaching: interactive lecture (verbal and illustrative-demonstration methods: narration, explanation, discussion, presentation, demonstration, question-answer, brainstorming), webinar, analysis of situations and solving situational problems, electronic testing.

6. Competencies and learning outcomes (according to the educational program)

Integral competence: the ability to solve complex specialized problems and practical problems in the field of international economic relations in general and international business in particular, as well as in the learning process, which involves the application of new theories and methods in conducting comprehensive research of world economic relations, is characterized by complexity and uncertainty.

GC 1. Ability to exercise their rights and responsibilities as a member of society, to realize the values of civil (free democratic) society and the need for its sustainable development, the rule of law, human and civil rights and freedoms in Ukraine;

GC 2. Ability to preserve and multiply moral, cultural, scientific values and achievements of society based on understanding the history and patterns of development of the subject area, its place in the general system of knowledge about nature and society and in the development of society, technology and technology, use different types and forms physical activity for active recreation and a healthy lifestyle.

GC 3. Ability to study and be modernly trained.

GC 4. Ability to plan and manage time.

GC 6. Ability to communicate in foreign languages.

GC 8. Ability to abstract thinking, analysis and synthesis.

GC 10. Ability to communicate with representatives of other professional groups of different levels (with experts from other fields of knowledge / types of economic activity).

GC 12. Knowledge and understanding of the subject area and understanding of professional activity.

GC 13. Ability to make decisions and act in compliance with the principle of inadmissibility of corruption and any other manifestations of dishonesty.

PC1. Ability to identify the characteristics and trends of the world economy, especially the implementation of economic policy and global integration / disintegration processes, including Euro-Atlantic integration.

PC2. Ability to use basic categories and the latest theories, concepts, technologies and methods in the field of international economic relations, taking into account their basic forms, to apply theoretical knowledge about the functioning and development of international economic relations.

PC3. Ability to identify features of the functioning of the environment of international economic relations and models of economic development.

PC4. Ability to substantiate the peculiarities of the implementation of forms of international economic relations at the mega-, macro-, meso- and micro-levels.

PC8. Ability to determine the functional features, nature, level and degree of relationships between the subjects of international economic relations at different levels and to establish communication between them.

PC9. Ability to diagnose the state of research in international economic relations and the world economy in an interdisciplinary combination with political, legal, natural sciences.

PC11. Ability to conduct research on economic phenomena and processes in the international sphere, taking into account causal and spatio-temporal relationships.

PC14. Ability to communicate at the professional and social levels using professional terminology, including oral and written communication in state and foreign languages.

PC16. The ability to constantly improve the theoretical level of knowledge, generate and effectively use them in practice.

PLO1. Treat professional self-improvement responsibly, aware of the need for lifelong learning, show tolerance and readiness for innovative change.

PLO2. Communicate freely on professional issues in state and foreign languages orally and in writing, professionally use economic terminology.

PLO4. Systematize and organize the received information on processes and phenomena in the world economy; assess and explain the impact of endogenous and exogenous factors on them; formulate conclusions and develop recommendations taking into account the peculiarities of the national and international environment.

PLO5. Have the skills of self-analysis (self-control), be understandable to representatives of other business cultures and professional groups of different levels (with experts from other fields of knowledge / activities) on the basis of valuing diversity, multiculturalism, tolerance and respect for them.

PLO6. Plan, organize, motivate, evaluate and increase the effectiveness of teamwork, conduct research in a group under the guidance of a leader, taking into account the requirements and features of today in a limited time.

PLO8. Understand, identify and describe new phenomena, processes and trends of global development, mechanisms and tools for economic policy and global integration / disintegration processes, including Euro-Atlantic integration

PLO11. Substantiate their own opinion on the specific conditions for the implementation of forms of international economic relations at the mega-, macro-, meso- and micro-levels.

PLO15. Determine the functional features, nature, level and degree of relationships between the subjects of international economic relations of different levels and to establish communication between them.

PLO23. Recognize the need for lifelong learning in order to maintain a high level of professional competence.

PLO25. Present the results of the study, on the basis of which recommendations and measures for adaptation to changes in the international environment are developed.

PLO31. Understand the essence and types of dishonest behavior, identify and untolerate it in academic and extra-academic environments, obey to the norms of integrity in educational, scientific and professional activities.

7. The structure of the educational component

Names of content modules and topics	Total	Lec.	Sem.	Indep.	Cons.	Control method*/ Points
Content module No 1. Fundamentals of the educational process in higher education. Psychological and moral aspects of university education						
Topic 1. Fundamentals of the educational process in higher education. Psychological and moral aspects of university education	32	7	8	14	2	ДС/12
Express test No 1						T20
Content module No 2. IER and their regulation						
Topic 2. Concept and environment of international economic relations	19	5	4	10	1	ДС/6

Topic 3. International Labor Division and Basic Theories of International Trade	20	5	4	10	2	ДС/8
Topic 4. International Capital Movement and International Monetary Relations	19	5	4	10	1	ДС/7
Topic 5. International Labor Migration and International Technology Transfer	12	4	2	7	1	ДС/4
Topic 6. International Economic Integration. Modern Integration Groups and their Global Disposition	12	4	2	7	1	ДС/3
Express test No 2						T/40
Total Hours/Points	120	30	24	58	8	100

Control methods*: DS – discussion, T – tests.

IV. EVALUATION POLICY

Mandatory compliance with the norms of the Code of Academic Integrity of VNU (<http://surl.li/aagxg>) in the learning process. Correspondence written working out of seminars missed for a good reason is allowed. The maximum number of allowed passes without good reason is 2. It is possible to enroll the results of formal or non-formal education as separate topics or content modules of the course in accordance with the Regulations of VNU dated 29.08.2024 (<http://surl.li/sbwzdh>).

The maximum number of points for studying the course is 100, including:

- up to 40 points for participation in discussions (seminars) (Module 1);
- up to 20 points for express test (electronic testing) No 1.
- up to 40 points for express test (electronic testing) No 2.

Module 1 – class participation (max = 40 points)												Module 2		Total max points
Content module 1				Content module 1								Express test- 1	Express test 2	
Topic 1				Topic 2		Topic 3		Topic 4		Topic 5	Topic 6			
Sem 1	Sem 2	Sem 3	Sem 4	Sem 5	Sem 6	Sem 7	Sem 8	Sem 9	Sem 10	Sem 11	Sem 12			
3	3	3	3	3	3	4	4	4	3	4	3	20	40	100

List of seminars and test questions:

Seminar 1. Structure of the Ukrainian higher education system (max – 3 points)

1. Role and structure of the Ministry of Education and Science of Ukraine.
2. Types of higher education institutions in Ukraine, their quantity and dynamics.
3. Review of the Law of Ukraine on Higher Education.
4. Degrees of higher education in Ukraine and in foreign countries.
5. International and national rankings of universities and Lesya Ukrainka EENU position in the ratings (Webometrix, Top-200, Scopus, Consolidated ranking and others).
6. Licensing and accreditation of educational and research activities in the field of higher education.

Seminar 2. Organization of educational process at Ukrainian universities

(max – 3 points)

1. Governing bodies and the structure of a university.
2. Available study (professional, research) programs at a university.
3. The role of a Department and of a Faculty in organization of studies.
4. Undergraduate students' curriculum.
5. Skills and knowledge assessment at a university (module-rating system of assessment, current and final course control, state final attestation, criteria and scales of assessment at a university, ECTS and linguistic grades).
6. Cooperation with other Ukrainian and foreign universities during realization of study programs. International agreements and programs in the field of higher education.

Seminar 3. Students' educational and other activities at the university

(max – 3 points)

1. Types of students' work at a university (in-classroom work, independent work, practices and internships, consultations with the teacher (scientific supervisor), individual tasks (work), writing a course or diploma research paper, etc.).
2. On-campus environment and conditions.
3. Extra-curriculum students' activities.
4. Formal and informal education.
5. Peculiarities of studies majoring in International Economic Relations.

Seminar 4. Psychological and moral aspects of a university education

(max – 3 points)

1. Socio-psychological preconditions for higher education: purpose, needs, motives, means, methods, results.
2. Individual peculiarities of learning skills (types of memory, individual versus team work, time-management).
3. The levels of learning according to B. Bloom (Bloom's taxonomy).
4. Principles of academic integrity at a university. Academic Integrity Code of the Lesya Ukrainka VNU.
5. Avoiding plagiarism in study and research activities.
6. Facing critical situations and problems at a university.

Seminar 5. Basic theoretical approaches to international economic relations

(max – 3 points)

1. Definition of the category "international economic relations".
2. Stages of development of international economic relations.
3. Actors and objects of international economic relations.
4. Levels of international economic relations.
5. Forms of international economic relations:
 - 5.1. International trade;
 - 5.2. International credit, finance and investment relations;

- 5.3. International transfer of technologies;
- 5.4. International migration of labor.

Seminar 6. Environment for the development of international economic relations (max – 3 points)

- 1. Classification of factors of international economic relations.
- 2. Natural and geographic environment for international economic relations.
- 3. Political and legislative determinants of international economic relations.
- 4. Economic and infrastructural conditions for international economic relations.
- 5. Sociocultural environment for international economic relations.

Seminar 7. International division of labor and intro to international trade (max – 4 points)

- 1. Concept and prerequisites for international division of labor.
- 2. International trade as a form of international economic relations.
- 3. International trade theories (mercantilism and the theories of absolute and comparative advantages, neoclassical theories of international trade (Heckscher-Ohlin theorem, Rybczynski theorem, Leontief's paradox, neofactor approach), alternative and modern theories of international trade).
- 4. Indicators of international trade development:
 - 4.1. Indicators of volume of international trade.
 - 4.2. Composition indicators of international trade.
 - 4.3. Balance indicators of international trade.
 - 4.4. Indicators of intensity of international trade.

Seminar 8. Regulation of international trade (max – 4 points)

- 1. Types of national external trade policies.
- 2. Tools and mechanisms of international trade regulation.
- 3. Tariff regulation of external trade:
 - 3.1. Export duties: reasons and consequences.
 - 3.2. Import duties: types and functions.
 - 3.3. Import quotas.
- 4. Instruments of non-tariff regulation of external trade:
 - 4.1. Quantitative methods: quotas, licensing, voluntary export restraints (VER).
 - 4.2. Financial methods of trade regulation.
 - 4.3. Hidden and non-economic methods of trade regulation.

Seminar 9. International capital movements (max – 4 points)

- 1. The essence of international capital movement.
- 2. The world capital market.
- 3. Forms and instruments of international crediting.
- 4. International investments: definition, objectives and functions.
- 5. Direct and portfolio investments.

6. National regulation of foreign investment flows.

Seminar 10. International financial and monetary relations (max – 3 points)

1. Concept of international financial and monetary relations. International payment mechanisms.
2. Currency exchange rate and its regulation.
3. Evolution of the world monetary system.
4. National balance of payments (BoP).

Seminar 11. International migration of labor and international technology transfers (max – 4 points)

1. International labor migration: essence and types.
2. Causes and consequences of international labor migration.
3. Quantitative and qualitative indicators of migration.
4. Countries and international organizations in regulation of international migration.
5. Basic theories of international labor migration.
6. Technologies in the system of intellectual property.
7. International market of technologies.
8. Forms of international technology transfers.

Seminar 12. International economic integration (max – 3 points)

1. Essence and preconditions of international economic integration.
2. Goals of international economic integration.
3. Major international unions of the world.
4. Forms (levels) of international economic integration.
5. Positive and negative effects of international economic integration.

V. FINAL CONTROL

The form of final control is a pass or fail credit. The credit is given to the applicant automatically if he/she has completed all types of work provided by the syllabus and received 60 or more points. A student can additionally do the assignments of the teacher on those topics that he/she missed during the semester (for valid reasons), thus improving his/her result by exactly the amount of points that were allocated for the missed topics. If a student scored less than 60 points, he/she passes assignments and/or tests during the liquidation of academic debt. In this case, the points earned during the current assessment will be cancelled. The maximum number of points earned during the liquidation of academic debt is 100. Re-taking of the pass or fail credit is allowed no more than twice from each educational component: first time – to the teacher, the second – to the commission, which is created by the dean of the faculty (see the Regulations on the current and final assessment of knowledge at Lesya Ukrainka VNU – <http://surl.li/ddfha>).

VI. GRADING SCALE

Scale for assessment at educational components, where the form of final control is a pass/fail test

Grade in points	Linguistic grade
90–100	Pass
82–89	
75–81	
67–74	
60–66	
1–59	Fail (must be repassed)

VII. RECOMMENDED LITERATURE AND ONLINE RESOURCES

- 1) (In Ukrainian) Patyka N. I., et al. International Economic Relations: textbook Kyiv: Center for Academic Literature, 2022. 560 p.
- 2) (In English) International Business (2018). Publisher: Saylor Academy. URL: https://saylordotorg.github.io/text_international-business/index.html
- 3) (In English) Kozak, Yuriy and Shengelia, Temur (editors) (2014). An Introduction to International Economic Relations. Tbilisi, Publishing House “Universal”. URL: <http://surl.li/gdued>
- 4) (In English) Krugman, Paul; Obstfeld, Maurice and Melitz, Marc (2014). International Economics: Theory and Policy. 10th Edition. Pearson. 792 p.
- 5) (In English) Love, Patrick and Lattimore, Ralph (2009). *International Trade: Free, Fair and Open?* OECD Publishing. URL: <https://www.oecd-http://surl.li/gdueh>
- 6) (In English) Suranovic, Steve (2020). Policy and Theory of International Trade. Publisher: Saylor Foundation. URL: <http://surl.li/bftmw>