

MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE
Lesya Ukrainka Volyn National University
International Communications and Political Analysis Department
International Relations Faculty

SYLLABUS
of a normative academic component
INTERNATIONAL INFORMATION

BACHELOR Training

Field of Study 29 International Relations

Specialty 292 International Economic Relations

Educational and professional programme «International Business»

The syllabus of the academic component *International Information*, Field of Study 29 *International Relations*, Specialty 292 *International Economic Relations*, Educational and professional programme *International Business*.

Developer: Doctor of Political Sciences, Professor of the International Communications and Political Analysis Department, Nataliia Karpchuk

Approved

by the Guarantor of Education and Professional Programme:



/ Andrii Boiar

The syllabus of the academic component *International Information* was approved at the meeting of the International Communications and Political Analysis Department
Protocol No. 1 as of August 29, 2024

The Head of the Department:



Yevheniia Vozniuk

I. The description of academic component

Indicator Name	Field of study, educational and professional programme, education level	Characteristics of academic component
Full-time form of education	29 International Relations, Specialty 292 International Economic Relations, International Business, Bachelor	Normative
		Year of study: 2024-2025
		Semester: 2nd
Number of hours / credits		Lectures : 20 hours
120 / 4		Practical classes (seminars) 20 hours Laboratory classes 20 hours
Individual Student's Work: no		Independent work 52 hours
		Consultations 8 hours
		Form of control: credit
Language of study: English		

II. Information about the instructor

Name Nataliia Karpchuk

Scientific Degree Doctor of Political Sciences

Academic Title Professor

Title Professor of the International Communications and Political Analysis Department

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Days of classes (timetable) (<https://ps.vnu.edu.ua/cgi-bin/timetable.cgi>)

III. Description of the academic component

1. A Course Abstract

Concept of international information. The role of international information in international relations. The impact of the information revolution on the system of international relations. Concept of information society, principles of its construction and components. Information and analytical work in international relations. Theoretical foundations of information and communication policy. Information policy of international organizations and states. Information and communication policy of the EU. Strategic communications in international relations. Information (cyber) security. Information threats. Information wars. Information weapon. Foreign policy communications, their classification. Communication systems in foreign policy. Infoethics as a category of international information.

2. Goal and tasks of the academic component

The aim of the AC is to provide knowledge about the nature and specificity, dynamics of the development of international information; to form skills for working in the information space.

The main tasks of the AC are the study of basic categories and concepts of international information, familiarization with the basics of information and analytical work, information and communication policy of international actors and their foreign policy communication activities; formation of information activity skills.

3. Learning outcomes (competencies)

	Effects	Criterion code
General competencies (GC)	Ability to exercise their rights and responsibilities as a member of society, to realize the values of civil (free democratic) society and the need for its sustainable development, the rule of law, human and civil rights and freedoms in Ukraine	GC 1
	Ability to study and be modernly trained	GC 3
	Ability to plan and manage time.	GC 4
	Ability to communicate in foreign languages.	GC 6
	Skills in the use of information and communication technologies.	GC 7
	Ability to abstract thinking, analysis and synthesis	GC 8
	Knowledge and understanding of the subject area and understanding of professional activity.	GC 12
Professional Competencies (PC)	Ability to determine the functional features, nature, level and degree of relationships between the subjects of international economic relations at different levels and to establish communication between them.	PC 8
	Ability to diagnose the state of research in international economic relations and the world economy in an interdisciplinary combination with political, legal, natural sciences	PC 9
	Ability to conduct research on economic phenomena and processes in the international sphere, taking into account causal and spatio-temporal relationships.	PC 11
	Ability to use regulatory documents and reference materials in carrying out professional activities in the field of international economic relations.	PC 12
	Ability to communicate at the professional and social levels using professional terminology, including oral and written communication in state and foreign languages	PC 14
	The ability to constantly improve the theoretical level of knowledge, generate and effectively use them in practice.	PC 16
Program learning outcomes	Treat professional self-improvement responsibly, aware of the need for lifelong learning, show tolerance and readiness for innovative change.	PLO1
	Communicate freely on professional issues in state and foreign languages orally and in writing, professionally use economic terminology.	PLO2
	Use modern information and communication technologies, general and special purpose software packages.	PLO3
	Systematize and organize the received information on processes and phenomena in the world economy; assess and explain the impact of endogenous and exogenous factors on them; formulate conclusions and develop recommendations taking into account the peculiarities of the national and international environment.	PLO4

	Have the skills of self-analysis (self-control), be understandable to representatives of other business cultures and professional groups of different levels (with experts from other fields of knowledge / activities) on the basis of valuing diversity, multiculturalism, tolerance and respect for them.	PLO5
	Plan, organize, motivate, evaluate and increase the effectiveness of teamwork, conduct research in a group under the guidance of a leader, taking into account the requirements and features of today in a limited time.	PLO6
	Apply the acquired theoretical knowledge to solve practical problems and meaningfully interpret the results.	PLO7
	Understand, identify and describe new phenomena, processes and trends of global development, mechanisms and tools for economic policy and global integration / disintegration processes, including Euro-Atlantic integration	PLO8
	Carry out a comprehensive analysis of complex economic systems, compare and contrast their components, evaluate and justify evaluations of the effectiveness of their functioning.	PLO12
	Select and skillfully apply analytical tools to study the state and prospects of development of certain segments of international markets for goods and services using modern knowledge of methods, forms and tools of international trade regulation.	PLO13
	Determine the functional features, nature, level and degree of relationships between the subjects of international economic relations of different levels and to establish communication between them.	PLO15
	Demonstrate knowledge about the state of research in international economic relations and the world economy in an interdisciplinary combination with political, legal, natural sciences	PLO16
	Study economic phenomena and processes in the international sphere on the basis of understanding of categories, laws; highlighting and summarizing trends, patterns of functioning and development of the world economy, taking into account causal and spatio-temporal relationships.	PLO18
	Understand and apply current legislation, international regulations and agreements, reference materials, current standards and specifications, etc. in the field of international economic relations.	PLO19
	Apply appropriate methods, rules and principles of functioning of international economic relations for the development of foreign economic activity of Ukraine.	PLO22
	Recognize the need for lifelong learning in order to maintain a high level of professional competence.	PLO23
	Justify the choice and apply information and analytical tools, economic and statistical methods of calculation, complex analysis techniques and methods of monitoring world markets.	PLO24

	Present the results of the study, on the basis of which recommendations and measures for adaptation to changes in the international environment are developed.	PLO25
	Carry out analysis and synthesis of international information; determine the information value of international databases; understand and use information that reflects the activities of international companies; to carry out competitive intelligence and other information and analytical research on a wide range of problems of international business, to communicate their results in the international business environment	PLO29

4. Structure of the academic component

Name of the content module and topic	Total	Lectures	Seminars	Laboratory classes	Independent	Consultations	Form of control / Grades
Content module 1. FUNDAMENTALS OF INTERNATIONAL INFORMATION AND COMMUNICATION POLICY							
Topic 1. The role of international information in international relations. Information society	13	2	2	2	6	1	DS, PM/CM, P, SGW 5+5
Topic 2. Information and analytical work in international relations	15	2	2	2	8	1	DS, PM/CM , P, SGW 5+5
Topic 3. Information and communication policy of international organizations and states	19	4	4	4	6	1	DS, PM/CM , P, SGW 5+5+5+5
Topic 4. Strategic communications in international relations	13	2	2	2	6	1	DS, PM/CM , P, SGW 5+5
Total for Module 1	60	10	10	10	26	4	50
Content module 2. INTERNATIONAL INFORMATION SECURITY AND COMMUNICATIONS							
Topic 5. International information security	21	4	4	4	8	1	DS, PM/CM , P, SGW 5+5+5+5
Topic 6. International information and foreign policy	15	2	2	2	8	1	DS, PM/CM , P, SGW 5+5
Topic 7. International image information	13	2	2	2	6	1	DS, PM/CM , P, SGW 5+5
Topic 8. Information ethics	11	2	2	2	4	1	DS, PM/CM, P,

							SGW 5+5
Total for Module 2	60	10	10	10	26	4	50
Total hours / Grades	12 0	20	20	20	52	8	100

Control methods: DS – discussion, DB – debate, T – tests, TR – training, PM/CM – problems/cases management, IST/ISW – individual task/individual work of the student, SGW – work in small groups, MTP/TP – module test paper/test paper, Ab – abstract, analytical note, analytical essay, analysis of the work, P - presentation.

5. Tasks for independent work.

Independent work includes the theoretical study of issues related to the topics of lecture classes that were not included in the theoretical course, or were considered very briefly, their in-depth study according to the recommended literature, as well as the completion of homework in order to consolidate the theoretical material, study the literature for preparation for seminar classes, preparation for the exam.

Components of students' independent work	Hours
Reading literature for classes	16
Research	10
Tasks fulfillment	12
Preparation of the report / presentation	14
Total hours	52

IV. Evaluation Policy

The teacher's policy regarding the student

Class attendance is a mandatory. For objective reasons (for example, illness, international internship, participation in scientific events, etc.), training can be arranged (during this period) in online form or according to an individual plan in agreement with the teacher.

In the conditions of martial law or quarantine restrictions, the educational process at the University can be carried out in a mixed form of education, namely: face-to-face in the classroom or remotely in Microsoft Teams <https://teams.microsoft.com/l/team/19%3a277e532f096b46399ab93d62ccc16e0c%40thread.tacv2/conversations?groupId=f451c407-3659-4e68-9953-a07550e9343b&tenantId=79cf2153-dcef-4e36-ab8c-89480b2366aa>

Academic Integrity Policy.

Zero tolerance for write-offs. Plagiarism and copying during written assignments (in particular, using mobile devices) are gross violations of the principle of academic integrity and are unacceptable in the academic component study process.

Deadlines and Repassing Policy.

All theoretical tasks are to be submitted on the day of the seminar. Laboratory works can be submitted during the week. Working students coordinate the assignment schedule with the teacher. Missed classes are passed only if there is confirmation of a good reason for the absence (certificate of absence due to illness or a statement about the need to miss classes).

If the student has completed the training and received the relevant Certificate, then the topic/topics of the AC may be accepted as passed (depends on the topic of the training and is decided separately in each individual case).

V. Final Control

Passing the credit for the AC is regulated by the Regulations on the current and final assessment of the knowledge of students of higher education of Lesya Ukrainka Volyn National University (<http://surl.li/nggcwr>).

The credit is given based on the results of the current work, provided that the student has completed the types of education work specified in the syllabus. If the student did not attend individual classroom classes (for valid reasons), he/she has the right to work through the missed classes and get the number of points that was determined for the missed topics at the consultations. On the date of assessment, the teacher records the sum of current points that the student scored during the current work (scale from 0 to 100 points).

If the student scored less than 60 points during the AC current work, he/she is credited during the liquidation of academic debt. In this case, the points scored during the current evaluation are canceled. The maximum number of credit points during the liquidation of academic debt is 100.

Issues for the credit

1. International information exchange.
2. National information space, its components.
3. Global information space, its components.
4. Information society.
5. Knowledge society.
6. Advantages and disadvantages of the information society.
7. Concepts of information society and knowledge society.
8. Electronic governance
9. Information and analytical work
10. Analytical research methods
11. Program of analytical research
12. International initiatives to build an information society.
13. Information and communication policy of the UN.
14. Information and communication policy of UNESCO
15. Information and communication policy of the OSCE.
16. Information and communication policy of NATO.
17. Information and communication policy of the Council of Europe.
18. Information and communication policy of states.
19. The essence of strategic communications
20. Information and communication policy of the European Union.
21. Language policy of the European Union as a basis for inclusion.
22. Information activities of the institutions of the European Union
23. Approaches to the interpretation of the concept of "information security".
24. Types of information security.
25. Information threats, their types.
26. The concept of information warfare. Forms of information warfare.
27. Special information operations.
28. Information weapons.
29. Psychological warfare, from the history of psychological warfare.
30. Hybrid war.
31. International information terrorism.
32. Media terrorism.
33. Cyber terrorism.
34. Cybercrime.

35. Foreign policy communications, their classification.
36. Information activities of diplomatic missions.
37. The influence of information and analytical institutions on the adoption of foreign policy decisions.
38. Public diplomacy.
39. Virtual diplomacy.
40. Media diplomacy.
41. Cultural diplomacy.
42. Information activities of the Ministry of Foreign Affairs.
43. Information and explanatory work in the host country.
44. Information provision of visits.
45. International and intercultural communication.
46. Image diplomacy.
47. Branding of states.
48. Components of the image of the state. Formation and maintenance of the image of states.
49. International image of Ukraine.
50. Infoethics as a category of international information. Basic provisions and principles of infoethics.

VI. Grading Scale

Grading scale	Linguistic scale
90 – 100	credited
82 – 89	
75 - 81	
67 -74	
60 - 66	
1 – 59	Not credited (it is necessary to repass)

VI. Recommended literature and Internet resources

Educational and methodological publications

1. Глосарій. Навчальний енциклопедичний словник-довідник із питань інформаційної безпеки. За заг. ред. д. політ. н., проф. Шуляк А. М. Київ: МПБП «Гордон», 2019.
2. Карпчук Н. Аудіовізуальна й медіа політика, Освіта, навчання й молодь, Гуманітарна допомога та цивільний захист, Мультилінгвізм, Інформаційна безпека // Європейський Союз: навч. посіб / [А. О. Бояр (кер. авт. кол.), Н. П. Карпчук, Н. І. Романюк та ін.] ; за ред. А. О. Бояра, С. В. Федонюка. Київ : ФОП Маслаков, 2020. 600 с. (264-283, 382-399, 409-422, 443-477)
3. Карпчук Н. Міжнародна інформація та суспільні комунікації. Електронний курс, 2022, <https://teams.microsoft.com/l/team/19%3a0c1efb40456b4d40a4571e91a58ac705%40thread.tacv2/conversations?groupId=4e1518c8-3502-4d1f-bf48-3615c644b8df&tenantId=79cf2153-dcef-4e36-ab8c-89480b2366aa>
4. Карпчук Н. Словник понять та термінів (англійською мовою) нормативної навчальної дисципліни «міжнародна інформація та суспільні комунікації»: для студентів галузі знань 29 «міжнародні відносини», спеціальностей 291 «міжнародні відносини, суспільні комунікації та регіональні студії» й 292 «міжнародні економічні відносини». Луцьк, 2021, 30 с. <https://evnuir.vnu.edu.ua/handle/123456789/19509>
5. *Стратегічні комунікації ЄС: протидія деструктивним впливам*: кол. моногр. / за заг. ред. д-ра політ. наук, проф. Н. Карпчук. Луцьк: Вежа-Друк, 2023. 308 с. <https://evnuir.vnu.edu.ua/handle/123456789/22712>
6. Карпчук Н. Еволюція стратегічних комунікацій Європейського Союзу в умовах агресії РФ проти України. *European Perspective: Сучасні виклики та можливості для України*: кол. моногр. / за заг. ред.: Н. В. Павліхи, упорядкування І. О. Цибалюк. Луцьк: Вежа-Друк, 2024. (306 с.). 228 – 243 с. <https://evnuir.vnu.edu.ua/bitstream/123456789/24034/1/compressed.pdf>

Basic literature

1. Карпчук Н. Культурна дипломатія Японії. *Міжнародні відносини, суспільні комунікації та регіональні студії*, № 3 (11), 2021.
2. Карпчук Н., Юськів Б. Лінгвістичний ландшафт держав-членів ЄС як ознака монолітного неконфліктного суспільства. *Міжнародні відносини, суспільні комунікації та регіональні студії*, № 3 (11), 2021.
3. Cybersecurity Law Casebook. Czech CyberCrime Centre of Excellence. Masaryk University, Institute of Law and Technology, 2021.
4. Карпчук Н., Юськів Б. Контент- й колокаційний аналіз аналітичних повідомлень RT про Україну. *Міжнародні відносини, суспільні комунікації та регіональні студії*, № 3(14), 2022, с. 73-87.
5. Карпчук Н. Інформаційна підтримка європейської інтеграції: досвід Швеції. *Міжнародні відносини: теоретико-практичні аспекти*, № 1, 2023, с. 17-30.
6. Fedoniuk S., Karpchuk N., Yuskiv B. Ukraine's Information Security Policy: on the Crossroads between the West and Russia. *Czech Journal of Political Science/Politologický časopis*, № 3, 2023. P. 184-205.
7. Карпчук Н. Інформаційна підтримка європейської інтеграції: досвід Швеції. *Міжнародні відносини: теоретико-практичні аспекти*, № 1, 2023, с. 17-30. <http://international-relations.knukim.edu.ua/article/view/278399/273549>
8. Карпчук Н. Європейська інтеграція країн Центральної Європи: комунікаційний вимір. *Міжнародні відносини, суспільні комунікації та регіональні студії*, № 3 (14), 2022, с. 6-17. <https://relint.vnu.edu.ua/index.php/relint/article/view/273/248>
9. Karpchuk N., Yuskiv B. Political Communication Discord Between the Government and the Citizens: the Case of Ukraine. *Toruńskie Studia Międzynarodowe (Torun International Studies)*, № 12 (Vol.1). Toruń : Nicolaus Copernicus University, 2019, p. 157–168.
10. Karpchuk N. Information and Communication policy in a Wartime: the Case of Ukraine. *Historia i Polityka*, № 40 (47), 2022, p. 125-140.
11. Карпчук Н. Сучасні тренди дипломатичної комунікації: “Whatever works”. *Міжнародні відносини, суспільні комунікації та регіональні студії*, 2024. № 1 (18). С. 69-84.
12. Yuskiv B., Karpchuk N., Khomych S. Media Reports as a Tool of Hybrid and Information Warfare (the Case of RT – Russia Today). *Codrul Cosminului* (Scopus (Q3), WoS), Issue 1, Vol. 27, 2021, p. 235-258. <https://doi.org/10.4316/CC.2021.01.012>
13. Yuskiv B., Karpchuk N. Dominating Concepts of Russian Federation Propaganda Against Ukraine (Content and Collocation Analyses of Russia Today). *Politologija* (Scopus, Q4), 2021, № 102, Issue 2, p. 116-152. <https://doi.org/10.15388/Polit.2021.102.4>
14. Yuskiv B., Karpchuk N., Pelekh O. The Structure of Wartime Strategic Communications: Case Study of the Telegram Channel Insider Ukraine. *Politologija*, (Scopus, Q4), 2022, Vol. 107 (3), p. 90-119, DOI: <https://doi.org/10.15388/Polit.2022.107.3>,
15. Fedoniuk S., Karpchuk N., Yuskiv B. Ukraine's Information Security Policy: on the Crossroads between the West and Russia. *Czech Journal of Political Science/Politologický časopis*, (Scopus, Q3), № 3, 2023. P. 184-205. <https://doi.org/10.5817/PC2023-3-184>
16. Karpchuk N., Fedoniuk S. Response of Media to the War: the Case of Ukraine's United News Telethon. *Codrul Cosminului* (Scopus (Q3), WoS), Vol. 30/1, 2024. P. 143-170. <https://doi.org/10.4316/CC.2024.01.07> https://codrulcosminului.usv.ro/wp-content/uploads/2024/10/Article.7.Vol_30-1.pdf
17. Yuskiv B., Karpchuk N., Fedoniuk S. Model of Strategic Disinformation Reconstruction Based on Analysis of Intentions. *Politologija*. Vol. 116, № 4 (Q4). P. 198-237. <https://doi.org/10.15388/Polit.2024.116.5>
18. Fedoniuk S., Karpchuk N., Yuskiv B. China's Strategic Narratives in Relations with the US, the EU, and the RF. *Balkan Social Science Review*. 2024. Vol. 24. № 24. P. 233 – 261. <https://js.ugd.edu.mk/index.php/BSSR/issue/view/387>
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19. Fedoniuk S., Karpchuk N. Dynamics of the EU Strategic Communications Regarding the European Integration of Ukraine. *On-line Journal Modelling the New Europe (Q 2)*, 2024. № 45. P. 79 – 118, <http://dx.doi.org/10.24193/OJMNE.2024.45.04>
20. Мороз О. Як не стати овочем. Інструкція з виживання в інфопросторі. Х.: Віват, 2021, 208 с.
21. Піпченко Н. Європейські комунікації. Навчальний посібник. К.: Вадекс, 2021, 136 с.
22. Терещук В. Політичні проблеми розвитку глобальної медійної системи в пост біполярний період. К. : Таксон, 2019, 350 с.
23. Mapping and Analysis of Efforts to Counter Information Pollution in Europe and Central Asia Region. UNDP Report. December 22, 2022. [HTTPS://WWW.UNDP.ORG/EURASIA/PUBLICATIONS/INFORMATION-POLLUTION](https://www.undp.org/eurasia/publications/information-pollution)
24. Melissen Jan (ed.). The New Public Diplomacy. Soft Power in International Relations. Palgrave Macmillan, 2020.