

**MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE
Lesya Ukrainka Volyn National University
International Communications and Political Analysis Department
International Relations Faculty**

**SYLLABUS
of a normative academic component**

«Кваліфікаційний іспит»

«QUALIFICATION EXAM»

training

Master

specialty

**291 International Relations, Public
Communications and Regional Studies**

Educational and professional programme

**International Information and
Public Communications**

The syllabus of the academic component *Qualification Exam*, Education Level *Master*, Field of Knowledge 29 *International Relations*, Specialty 291 *International Relations, Public Communications and Regional Studies*, Educational and professional programme *International Information and Public Communications*.

Developer: Doctor of Political Sciences, Professor, Professor of the International Communications and Political Analysis Department, Nataliia Karpchuk

Approved

by the Guarantor of the Education and Professional Programme:



Prof. Nataliia Karpchuk

The syllabus of the academic component *Qualification Exam* was approved at the meeting of the International Communications and Political Analysis Department
Protocol No. 1 as of August 29, 2024

The Head of the Department:



Yevhenia Vozniuk

I. The description of academic component

Indicator Name	Field of knowledge, specialty, education and professional programme, education level	Characteristics of the academic component
Full-time form of education	29 International Relations, 291 International Relations, Public Communications and Regional Studies, International Information and Public Communications, Master	Normative
Number of hours / credits: 60 / 2		Year of study: 2 nd
		Semester: 3 rd
		Independent work: 60 h.
		Form of control: qualification exam.
Language of education: English		

II. Information about the instructor

Name Nataliia Karpchuk

Scientific Degree Doctor of Political Sciences

Academic Title Professor

Title Professor of the International Communications and Political Analysis Department

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Days Classes according to the schedule (<https://ps.vnu.edu.ua/cgi-bin/timetable.cgi>)

III. Description of the academic component

1. A Course Abstract

The syllabus of the academic component "Qualification Exam" (QE) is compiled in accordance with the education and professional program "International Information and Public Communications" for the preparation of masters in the specialty 291 "International Relations, Public Communications and Regional Studies". Effective training of students for such a form of control as a qualification exam requires the formation of a system of competencies acquired throughout the course of study, their updating and highlighting interdisciplinary connections, and is the task of this AC. The qualification exam is held in the third semester and aims to identify the knowledge, skills and abilities of the candidate in the normative AC, the study of which is provided for by the curriculum. The QE consists of three theoretical questions, each of which is estimated at 100 points.

Prerequisites: courses taken from the educational program. The QE program includes the following ACs: International Systems and Global Development, International Communications, Strategic Communications in a Security Context, Regional Security Analysis. Information and Psychological Operations in International Conflicts.

2. Goal and tasks of the academic component

The purpose of the certification is to determine the actual compliance of the training of higher education students with the goals and requirements of the education and professional program "International Information and Public Communications" of the second (Master's) level, to verify their knowledge, skills and abilities necessary for further professional activity. Higher

education students are provided with advisory assistance during preparation for QE, the generalization and systematization of the knowledge acquired during studies at the master's level of higher education are stimulated, information is provided about the peculiarities of the procedure for conducting, compiling certification exam tickets and the structure of the answers to them.

The main task of the QE is to determine the level of theoretical preparation of graduates for the goals and requirements of the education and professional program "International Information and Public Communications" of specialty 291 "International Relations, Public Communications and Regional Studies" of the second level of higher education, to test the abilities and skills of higher education students to solve complex specialized tasks and practical problems in the field of international relations, public communications and regional studies, foreign policy activities of states, international interactions between states, international organizations and non-state actors, which are characterized by complexity and uncertainty of conditions and involves the application of theories of social sciences and special scientific methods of researching problems of international relations in the process of professional activity, which involves the application of modern theories and methods.

3. Learning outcomes (competencies)

	Effects	Criterion code
General competencies	Ability to conduct research at an appropriate level.	GC 1
	Ability to learn and master modern knowledge.	GC 2
	Ability to identify, pose and solve problems.	GC 3
	Ability to communicate in a foreign language.	GC 4
	Ability to generate new ideas (creativity).	GC 5
	Ability to work in an international context.	GC 6
	Ability to work in a team.	GC 7
	Ability to demonstrate initiative and entrepreneurship.	GC 8
Special (professional) competencies	The ability to identify and analyze the nature, dynamics, principles of organization of international relations, types of international actors, modern trends in the development of world politics.	SC 1
	The ability to make informed decisions regarding the implementation of international and foreign policy activities.	SC 2
	Ability to argue the choice of ways to solve professional tasks in the field of international relations, public communications and regional studies, to critically evaluate the results obtained and justify the decisions made	SC 3
	Ability to analyze global processes and their impact on international and social relations, political and social systems.	SC 4
	Ability to analyze and forecast international relations in various contexts, including political, security, legal, economic, social, cultural and information.	SC 5
	The ability to use theoretical and methodological approaches of political science, economic and legal science, and interdisciplinary studies for the study of international relations, public communications, and regional studies.	SC 6

	The ability to carry out applied analytical research on the problems of international relations and world politics, public communications, regional studies, professionally prepare analytical materials and references.	SC 7
	Ability to organize and conduct international meetings and negotiations, develop, analyze and evaluate diplomatic and international documents.	SC 8
	The ability to identify and analyze the peculiarities of the development of countries and regions, modern global, regional and local processes, and Ukraine's place in them.	SC 9
	Ability to self-study, maintain an appropriate level of knowledge, readiness to acquire new level of knowledge, increase one's expertise and level of qualification.	SC 10
Education outcomes	To know and understand the nature of the sources and directions of the evolution of international relations, international politics, the foreign policy of states, the state of theoretical studies of international relations and world politics.	EO 1
	To critically understand and analyze global processes and their impact on international relations.	EO2
	To analyze and evaluate the problems of international and national security, international and internationalized conflicts, approaches, methods and mechanisms of ensuring security in the international space and in the foreign policy of states.	EO 4
	To identify, assess and forecast political, diplomatic, security, social and other risks in the field of international relations and global development.	EO 6
	To assess and analyze international and foreign policy problems and situations, propose approaches to solving such problems.	EO 7
	To communicate freely in national and foreign languages orally and in writing, on professional and scientific issues.	EO 8
	To participate in professional discussions in the field of international relations, foreign policy, public communications, and regional studies, respect opponents and their points of view, and convey information, ideas, problems, solutions, and personal experience on professional issues to specialists and the general public.	EO13

4. Structure of the academic component

International communications: the essence of international communications and their role in the modern global environment; international communications in resolving global conflicts and combating disinformation; ethics and legal aspects of international communications; international communications in the modern media space; strategic international communications; international communications in the era of climate change; international communications in the field of security; opportunities and challenges of artificial intelligence for the development of international communications; main challenges in foreign policy international communications and approaches to overcoming them; crisis international communications.

International systems and global development: transformation/evolution of the international system; historical types of international systems; classical theories for the analysis of the international system; state power as a driving force in the international system; main

challenges to systemic stability in the post-bipolar world; systemic theories (behavioral theories) for the analysis of the international system; structure and characteristics of the international system; anti-globalism and alter-globalization as challenges to globalism; globalism as a neoliberal concept of globalization; international order.

Strategic communications in a security context: historical and theoretical origins of strategic communications; understanding strategic communications in Europe and the world; hybrid threats and destructive strategic communications; formation of EU strategic communications; strategic communications Task Forces; strategic communications in the context of the EU's common security policy; NATO strategic communications; values underlying strategic communications; public diplomacy and international PR as tools of strategic communications; civil protection and humanitarian aid as components of strategic communications; EU peacekeeping as a component of strategic communications.

Regional security analysis: European security after Russia's invasion of Ukraine: new challenges for the EU and NATO; security situation in the Baltic region: threats, challenges and the role of NATO; Türkiye as a regional player in the security policy of the Middle East and the Eastern Mediterranean; Balkan region: security problems after the collapse of Yugoslavia and the role of the EU; migration crises as a factor of regional instability in Europe; energy security of Europe: challenges of dependence on Russian energy carriers and prospects for diversification; security of Central and Eastern Europe in the context of Russian military aggression: new challenges and prospects for cooperation with NATO; information and cyber threats in Europe: experience of Ukraine and Poland in countering hybrid attacks; European strategic autonomy: the role of Central and Eastern Europe in strengthening the security of the EU; the role of the Three Seas initiative in strengthening security and economic cooperation in Europe.

Information and psychological operations in international conflicts: basic concepts and principles of information and psychological operations in international conflicts; the role of the media in information and psychological operations; basic methods and techniques of information influence on the masses; approaches to planning and implementing strategic communications in international conflict; the difference between an information operation and a psychological operation; modern cyber means used in information and psychological operations; counteraction of strategic communications to negative information influences; ethical problems when using information and psychological operations; the meaning and methods of counterpropaganda in information and psychological operations; the impact of artificial intelligence and big data on the effectiveness of information and psychological operations.

5. Issues for the preparation to the exam

INTERNATIONAL COMMUNICATIONS

1. The essence of international communications and their role in the modern global environment.
2. International communications in resolving global conflicts and combating disinformation.
3. Ethics and legal aspects of international communications.
4. International communications in the modern media space.
5. Strategic international communications.
6. International communications in the era of climate change.
7. International communications in the field of security.
8. Opportunities and challenges of artificial intelligence for the development of international communications.
9. Main challenges in foreign policy international communications and approaches to overcoming them.
10. Crisis international communications.

INTERNATIONAL SYSTEMS AND GLOBAL DEVELOPMENT

1. Anti-globalization and alter-globalization as challenges to globalism.
2. Globalism – neoliberal concept of globalization.
3. Transformation/evolution of the international system
4. Historical types of international systems.
5. Classical theories for the analysis of the international system
6. State power as a driving force in the international system
7. Main challenges to systemic stability in the post-bipolar world
8. System theories (theories of behaviorism) for the analysis of the international system
9. Structure and characteristics of the international system
10. International order

STRATEGIC COMMUNICATIONS IN A SECURITY CONTEXT

1. Historical and theoretical origins of strategic communications
2. Understanding strategic communications in Europe and the world
3. Hybrid threats and destructive strategic communications
4. Formation of EU strategic communications. Strategic Communications Task Forces
5. Strategic Communications in the Context of the EU's Common Security Policy
6. NATO Strategic Communications
7. Values Underpinning Strategic Communications
8. Public Diplomacy and International PR as Tools of Strategic Communications
9. Civil Protection and Humanitarian Aid as Components of Strategic Communications
10. EU Peacekeeping as a Component of Strategic Communications

REGIONAL SECURITY ANALYSIS

1. European security after Russia's invasion of Ukraine: new challenges for the EU and NATO.
2. Security situation in the Baltic region: threats, challenges and the role of NATO.
3. Turkey as a regional player in the security policy of the Middle East and the Eastern Mediterranean.
4. The Balkan region: security problems after the collapse of Yugoslavia and the role of the EU.
5. Migration crises as a factor of regional instability in Europe.
6. Energy security of Europe: challenges of dependence on Russian energy carriers and prospects for diversification.
7. Security of Central and Eastern Europe in the context of Russian military aggression: new challenges and prospects for cooperation with NATO.
8. Information and cyber threats in Europe: the experience of Ukraine and Poland in countering hybrid attacks.
9. European strategic autonomy: the role of Central and Eastern Europe in strengthening the security of the EU.
10. The role of the Three Seas initiative in strengthening security and economic cooperation in Europe.

INFORMATION AND PSYCHOLOGICAL OPERATIONS IN INTERNATIONAL CONFLICT

1. What are the main concepts and principles of information and psychological operations used in international conflicts? Give examples of their use in historical and modern contexts.
2. Analyze the role of the media in information and psychological operations. How can the media be a tool of manipulation during conflicts?
3. Describe the main methods and techniques of information influence on the masses. What means are used to enhance the psychological effect?

4. What approaches to planning and implementing strategic communications are the most effective in international conflict?
5. Explain the difference between an information operation and a psychological operation. In what cases is each of them more effective?
6. Analyze modern cyber tools used in information and psychological operations. What is their impact on the political stability of countries?
7. Consider how strategic communications can counteract negative information influences. Give examples of such operations in real international conflicts.
8. What ethical issues arise when using information and psychological operations? What is the role of international law in resolving these issues?
9. Explain the meaning and methods of counter-propaganda in information and psychological operations. How can counter-propaganda reduce the effectiveness of enemy information attacks?
10. Analyze the impact of artificial intelligence and big data on the effectiveness of information and psychological operations. What new risks does this create in international security?

IV. Evaluation Policy

Academic Integrity Policy

Any assistance to the student during the exam is prohibited. During the exam, it is prohibited for students to use additional information media, i.e., printed, handwritten, electronic, copying and/or distributing information during the preparation and passing of the qualifying exam in any form (including using electronic media). Identification of signs of academic dishonesty during the preparation and/or passing of the QE is grounds for its non-registration, regardless of the scale of plagiarism or deception. A student's appeal statement about his/her disagreement with the grade for the qualification exam given by the examination commission may be submitted by the student only on the day of the exam in writing to the head of the examination commission.

Deadlines and Rescheduling Policy.

If the student did not appear at the commission meeting to take the qualifying exam, then a note is made in the commission minutes that he/she was not certified due to failure to appear at the commission meeting. Students who did not pass the QE within the deadline approved for them have the right to re-certification during the next commission meeting within three years after graduation from the university, provided that there is a free licensed place in the chosen education and professional program.

V. Шкала оцінювання

VI. Grading Scale

Scores	Linguistic Grade	ECTS Grading Scale	
		Grade	Definition
90-100	Excellent	A	outstanding performance
82-89	Very good	B	above the average standard
75-81	Good	C	generally sound work
67-74	Satisfactory	D	not bad
60-66	Sufficiently	E	performance meets the minimum criteria
1-59	Fail	Fx	needed to retake

VI. Recommended literature and Internet resources

Educational and methodological publications

1. Кодекс академічної доброчесності Волинського національного університету імені Лесі Українки, 2020, <https://ra.vnu.edu.ua/wp-content/uploads/2020/11/Kodeks-akademichnoyi-dobrochesnosti.pdf>
2. Положення про організацію освітнього процесу на першому (бакалаврському) та другому (магістерському) рівнях у Волинському національному університеті імені Лесі Українки, 2022, https://ed.vnu.edu.ua/wp-content/uploads/2022/08/2022Polozhennya_pro_org_anizatsiyu_navch._pr_otsesu_u_VNU_%D1%80%D0%B5%D0%B4.pdf
3. ПОЛОЖЕННЯ про екзаменаційну комісію щодо атестації осіб, які здобувають перший (бакалаврський) та другий (магістерський) рівні освіти, 2022, <https://vnu.edu.ua/sites/default/files/2023-01/2022%20%D0%9F%D0%BE%D0%BB%D0%BE%D0%B6%D0%B5%D0%BD%D0%BD%D1%8F%20%D0%BF%D1%80%D0%BE%20%D0%94%D0%95%D0%9A.pdf>
4. ПОЛОЖЕННЯ про випускні кваліфікаційні роботи (проєкти), 2022, https://ed.vnu.edu.ua/wp-content/uploads/2022/08/2022_%D0%9F%D0%9E%D0%9B%D0%9E%D0%96%D0%95%D0%9D%D0%9D%D0%AF_%D0%BF%D1%80%D0%BE_%D0%B2%D0%B8%D0%BF%D1%83%D1%81%D0%BA_%D1%80%D0%BE%D0%B1%D0%BE%D1%82%D0%B8-%D0%A0%D0%B5%D0%B4-1.pdf
5. ПОЛОЖЕННЯ ПРО ПОРЯДОК І ПРОЦЕДУРИ ВИРІШЕННЯ КОНФЛІКТНИХ СИТУАЦІЙ У ВОЛИНСЬКОМУ НАЦІОНАЛЬНОМУ УНІВЕРСИТЕТІ ІМЕНІ ЛЕСІ УКРАЇНКИ, https://vnu.edu.ua/sites/default/files/2021-02/Polozhennia_poriadok_vyrishennia_konfliktnykh_sytuatsii.pdf
6. Положення про систему запобігання та виявлення академічного плагіату у науково-дослідній діяльності здобувачів вищої освіти і науково-педагогічних працівників ВНУ імені Лесі Українки, <https://ra.vnu.edu.ua/wp-content/uploads/2018/11/Polozhennya-Antyplagiat.pdf>

Basic literature

International Systems and Global Development

1. Бондаренко В. Історична спадщина теорії міжнародних систем Мортон Каплана. *Актуальні питання гуманітарних наук*. 2020.
1. Карпчук Н. Олімпійські Ігри-2022 в контексті «м'якої сили» Китаю: глобальний вимір. *Міжнародні відносини, суспільні комунікації та регіональні студії*, № 2 (13), 2022, с. 132-143, DOI: <https://doi.org/10.29038/2524-2679-2022-02-132-143>
2. Карпчук Н. Глобальні проблеми кібербезпеки: співпраця ЄС та Японії. *Матеріали Міжнародної науково-практичної конференції «Принциповий прагматизм ЄС – наслідки для Східної та Південно-Східної Європи: політичні, економічні, правові та комунікаційні аспекти»* (21-22 травня, 2021 р., Київ), с. 89-92.
2. Конспект лекцій з дисципліни «Теорія міжнародних відносин» / Укл. Чістякова І. М., Кубко В. П., Кудлай І. В., Кривдіна І. Б. Одеса: ДУ ОП, 2021. 223 с. URL: http://dspace.op.edu.ua/jspui/bitstream/123456789/12364/1/%D0%9A%D0%BE%D0%BD%D1%81%D0%BF%D0%B5%D0%BA%D1%82%20%D0%BB%D0%B5%D0%BA%D1%86%D1%96%D0%B9%20%D0%A2%D0%B5%D0%BE%D1%80%D1%96%D1%8F%20%D0%9C%D0%92%202021_291.pdf
3. Коротков Д. ВПЛИВ ЛІБЕРАЛЬНО-ІДЕАЛІСТИЧНОГО НАПРЯМКУ НА ТРАДИЦІЙНУ ГЕГЕМОНІЮ РЕАЛІСТІВ У ТЕОРІЇ МІЖНАРОДНИХ ВІДНОСИН. *Філософія та політологія в контексті сучасної культури*. 2020. Т. 12. № 2. URL:

<http://repository.hneu.edu.ua/bitstream/123456789/25647/1/1.%20%D0%9A%D0%BE%D1%80%D0%BE%D1%82%D0%BA%D0%BE%D0%B2%20%D0%B4.%20%D1%81..pdf>

4. Україна в умовах трансформації міжнародної системи безпеки. Матеріали міжнародної науково-практичної конференції. (Львів, 7–8 жовтня 2020 р.). Львів: Факультет міжнародних відносин ЛНУ ім. І. Франка, 2020. 142 с. URL: https://www.ispc.org.ua/wp-content/uploads/2020/11/Zbirnyk-conference-10_20.pdf#page=19
5. Attina F. International Relations and Contemporary World Issues. URL: <http://www.eolss.net/sample-chapters/c14/e1-35-03.pdf>
6. Deutsch K. W., Singer J. D. Multipolar Power Systems and International Stability URL: <http://users.metu.edu.tr/utuba/Deutsch.pdf>
7. Easton D. An Approach to the Analysis of Political Systems. URL: http://online.sfsu.edu/squo/Renmin/June2_system/Political%20System_Easton.pdf
8. Hatsuse R. International System. URL: <https://www.eolss.net/Sample-Chapters/C04/E6-32-05-05.pdf>
9. Populist Anti-Globalization. URL: <https://www.populismstudies.org/Vocabulary/populist-anti-globalization/>
10. Rutherford J. Globalization and Antiglobalization: Dynamics of Change in the New World Order. URL: https://books.google.com.ua/books?id=qV-1DwAAQBAJ&pg=PA8&lpg=PA8&dq=antiglobalization&source=bl&ots=jL7GjQaQLq&sig=ACfU3U00ZueCnUmteCV4KmOaGZ9iE_PUGQ&hl=uk&sa=X&ved=2ahUKEwigh7agvuOA_AxUOJRAIHZkODtk4ChDoAXoECBYQAw#v=onepage&q=antiglobalization&f=false
11. Starr Harvey. Democratic Dominoes: Diffusion Approaches to the Spread of Democracy in the International System. *Springer Kink*. 2021. URL: https://link.springer.com/chapter/10.1007/978-3-030-78907-7_5
12. Tamaki T. Levels of analysis of the international system. URL: <https://dspace.lboro.ac.uk/2134/17287>

International Communications

1. Культурна дипломатія: навч. посібник / за заг. ред. І.Б. Матяш, В.М. Матвієнка; Інститут міжнародних відносин КНУ імені Тараса Шевченка; Наукове товариство історії дипломатії та міжнародних відносин. Київ: ДП «ГДІП», 2021. 252 с. Національний центр «Український дім», URL: <https://uadim.in.ua/>
2. Національний центр «Український дім», URL: <https://uadim.in.ua/>
3. Стратегія публічної дипломатії МЗС на 2021-2025 рр., URL: <https://mfa.gov.ua/storage/app/sites/1/public-diplomacy-strategy.pdf>
4. Cultural Diplomacy. Recommendations and Research, URL: www.culturalpolicy.org
5. Japan House Activity Report, February, 2020, URL: https://www.japanhouse.jp/en/n_pdf/whatsjh/report/report_202002_en.pdf
6. Institute for Cultural Diplomacy, URL: https://www.culturaldiplomacy.org/index.php?en_culturaldiplomacy

Strategic Communications in a Security Context

1. Доктрина зі стратегічних комунікацій, 2020, URL: <http://stratcom.nuou.org.ua/wp-content/uploads/2020/10.pdf>
2. Зелена книга протидії дезінформації / Упоряд. і заг. ред. С. Балан. ГО «Інститут інформаційної безпеки». К., 2022. 178 с.

3. Карпчук Н. Еволюція стратегічних комунікацій Європейського Союзу в умовах агресії РФ проти України. *European Perspective: Сучасні виклики та можливості для України*: кол. моногр. / за заг. ред.: Н. В. Павліхи, упорядкування І. О. Цибалюк. Луцьк: Вежа-Друк, 2024. (306 с.). 228 – 243 с.
4. *Стратегічні комунікації ЄС: протидія деструктивним впливам*: кол. моногр. / за заг. ред. д-ра політ. наук, проф. Н. Карпчук. Луцьк : Вежа-Друк, 2023. 308 с. (С. 90-128, 210-259, 280-302) <https://evnuir.vnu.edu.ua/handle/123456789/22712>
5. Стратегічні комунікації для безпекових і державних інституцій : практичний посібник / [Л. Компанцева, О. Заруба, С. Череватий, О. Акульшин; за заг. ред. О. Давліканової, Л. Компанцевої]. Київ: ТОВ «ВІСТКА», 2022, 278 с.
6. Юськів Б., Карпчук Н., Пелех О. Структура стратегічних комунікацій як основа ефективного комунікаційного менеджменту України в умовах війни. Міжнародні відносини, суспільні комунікації та регіональні студії, 2023, № 2 (16). С. 92-118. <https://relint.vnu.edu.ua/index.php/relint/article/view/318/293>
7. EU DisinfoLab, URL: <https://www.disinfo.eu/>
8. EU East Stratcom Task Force, URL: <http://www.tepsa.eu/wp-content/uploads/2015/12/Kimber.pdf>
9. Fedoniuk S., Karpchuk N. Dynamics of the EU Strategic Communications Regarding the European Integration of Ukraine. *On-line Journal Modelling the New Europe*, 2024. № 45. Р. 79 – 118, https://neweurope.centre.ubbcluj.ro/wp-content/uploads/2024/09/NR.-45_SEPTEMBRIE-2024.pdf
10. Yuskiv B., Karpchuk N., Pelekh O. The Structure of Wartime Strategic Communications: Case Study of the Telegram Channel Insider Ukraine. *Politologija*, 2022, Vol. 107 (3), p. 90-119, DOI: <https://doi.org/10.15388/Polit.2022.107.3>, <https://www.journals.vu.lt/politologija/article/view/28365/28762>

Regional Security Analysis

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