

REVIEW

for the educational and scientific program:
"Entrepreneurship, Trade and Exchange Activity",
the third educational and scientific level of higher education – Doctor of Philosophy,
field of knowledge D "Business, Administration and Law",
speciality D7 "Trade" at Lesya Ukrainka Volyn National University

The peer-reviewed OP is clearly stated, covers the necessary educational components that are interesting and necessary for higher education applicants, since the academic material is aimed at forming a system of knowledge about the features of the functioning and development of modern entrepreneurship and trade, its methodological analysis, their understanding of contemporary trends in business development and administration, the ability to use modern tools for analyzing the market of specific industries and economic spheres, etc. The focus of the Educational Program is aimed at providing training of specialists, future doctors of philosophy in the field of trade, who have systematic and sufficient skills in the field of business and administration, show leadership qualities, can master and implement modern information technologies, be able to develop and implement scientific projects, introduce successful practices and strategies for the competitiveness of entrepreneurial structures, etc. The OP's uniqueness lies in the combination of economic, entrepreneurial, administrative, and interdisciplinary tools and skills in analysing socio-economic systems to adapt them to the dominant socially responsible principles.

Understanding the peculiarities of the development of the market of various entrepreneurial structures and spheres provides a considerable potential for the formation of competencies and program learning outcomes, since the post-war reconstruction of the trade sector of Ukraine will take place not only in the social and economic aspects of life, but will also affect a change in the paradigm of using modern business approaches to various trade structures. Today, we are witnessing a significant transformation of all business processes and their rapid transition to the introduction of new methods and forms of management in all sectors of the market economy, which is reflected in the curriculum and OP through the introduction of such educational components as: development and management of innovative scientific projects, competitiveness and social responsibility in entrepreneurship, trade and exchange activities. At the heart of the forecast, the

transformations of our country will be occupied by theoretical and applied research on modern trade, entrepreneurial and exchange structures. That is why the OP "Entrepreneurship, Trade and Exchange Activities" will allow higher education students to receive the appropriate knowledge and practical training to form a professional orientation and ensure sustainable scientific and practical development of the region and the country.

It should also be noted that applicants for this program will have a sufficiently formed worldview and good practice of combining education with a necessary educational component, such as pedagogical practice. The ONP Support Group consists of experienced scientists, with their scientific schools, who can organise, provide, and qualitatively improve the educational and scientific process within the approved competencies and expected results.

It is worth noting that the content and structure of the OP and the curriculum fully comply with the approved and current standard of training for the Doctor of Philosophy in the field of trade, field of knowledge D Business, administration and law, speciality D Trade.

Considering the above, we believe that this program is effective, relevant, and unique due to the lack of similar programs in Ukraine. However, in my opinion, the introduction of an educational component such as "econometric methods and models of socio-economic systems" will significantly take into account the competencies and program learning outcomes declared by the Higher Education Standard.

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